

Order / Rev: 201615
 Alt Order #: 06844804
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: POL/Priorities USA Action
 Product Desc: 9/11-9/17 PRIORITIES USA
 Estimate: 1560
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/14/12	09/14/12	Days of Our Lives Days of Our Lives	CM	1p-2p ---- F--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
DAYS OF OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---- F-- 1 \$350.00 0.00														
E 15	WAVY	09/12/12	09/12/12	M-F 2-3p The Doctors	CM	2-3p -- W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
THE DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -- W---- 1 \$200.00 0.00														
E 16	WAVY	09/17/12	09/17/12	M-F 2-3p The Doctors	CM	2-3p M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
THE DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$200.00 0.00														
E 17	WAVY	09/14/12	09/14/12	M-F 4-5p M-F 4-5p	CM	4p-5p ---- F--	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
ANDERSON COOPER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---- F-- 1 \$450.00 0.00														
E 18	WAVY	09/12/12	09/12/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p -- W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
6PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -- W---- 1 \$2,000.00 0.00														
E 19	WAVY	09/12/12	09/12/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a -- W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
THE TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -- W---- 1 \$500.00 0.00														
E 20	WAVY	09/17/12	09/17/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
THE TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$500.00 0.00														
E 21	WAVY	09/14/12	09/14/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a ---- F--	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
JIMMY FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---- F-- 1 \$150.00 0.00														
E 22	WAVY	09/12/12	09/12/12	WAVY Early Today New6 WAVY News 430-5am	CM	430-5a -- W----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
EARLY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -- W---- 1 \$200.00 0.00														
E 23	WAVY	09/11/12	09/11/12	WAVY Early Today New6 WAVY News 430-5am	CM	430-5a -T-----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
EARLY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -T----- 1 \$200.00 0.00														
E 24	WAVY	09/15/12	09/15/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a -----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
SATURDAY EARLY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$500.00 0.00														
E 25	WAVY	09/15/12	09/15/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a -----S-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
SATURDAY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$800.00 0.00														
E 26	WAVY	09/15/12	09/15/12		CM	6p-630p -----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				WAVY News 10 Sat 6p												
				WAVY News 10 Sat 6p												
SATURDAY 6PM NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-		1		\$500.00		0.00						
E 27	WAVY	09/15/12	09/15/12	Sa 7-8p	CM	7p-8p		-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Sa 7-8p												
ENTERTAINMENT THIS WEEK																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-		1		\$300.00		0.00						
E 28	WAVY	09/16/12	09/16/12	WAVY News 10 Sunday	CM	6a-7a		-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				WAVY News 10 Sunday 6a												
SUNDAY EARLY AM NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S		1		\$500.00		0.00						
E 29	WAVY	09/16/12	09/16/12	WAVY News 10 Sunday	CM	7a-8a		-----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
				WAVY News 10 Sunday 7a												
SUNDAY AM NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S		1		\$800.00		0.00						
E 30	WAVY	09/16/12	09/16/12	WAVY News 10 Sun 6p	CM	6p-7p		-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				WAVY News 10 Sun 6p												
SUNDAY 6PM NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S		1		\$500.00		0.00						
E 31	WAVY	09/16/12	09/16/12	Su 12a-1a	CM	12a-1a		-----S	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Su 12-1a												
BROTHERS & SISTERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S		1		\$150.00		0.00						
												Totals	31	\$18,950.00		